

39TH ANNUAL MEETING OF THE
**EUROPEAN SOCIETY FOR
PAEDIATRIC INFECTIOUS
DISEASES**

Organised jointly by ESPID and the ESPID Foundation

39th Annual Meeting of the European Society for Paediatric
Infectious Diseases

24-28 May 2021 | Virtual Meeting

Sponsorship and Exhibition
Prospectus



Sponsorship & Exhibition Prospectus



**SUPPORT CATEGORIES &
BENEFITS**



**PARTICIPATION STATISTICS &
SOCIETY INFORMATION**



EDUCATIONAL OPPORTUNITIES



**PROMOTIONAL & ADVERTISING
OPPORTUNITIES**



ALL ABOUT EXHIBITION



**PAYMENTS CANCELLATION
TERMS & CONDITIONS**

Please contact me for details, pricing and booking form:

Nikol Karabelova
Industry Liaison & Sales Associate
Tel: +41 22 908 0488 Ext. 293
Email: nkarabelova@kenes.com



Support Categories and Benefits

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

Support Levels:

- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- BRONZE SPONSOR

Supporter/Exhibitor booking items/space with a contribution of less than Bronze category will be acknowledged as "Supporter"/ "Exhibitor" only.

You will benefit from outstanding advantages linked to your support category.

SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Meeting registrations	10	6	3	1
Acknowledgement according to your support level in the Meeting App	√	√	√	√
Supporter's logo with hyperlink on Meeting website	√	√	√	√

Branded items will carry company logos only. No products logos or advertisements are permitted.

Special Requests

Tailored packages can be arranged to suit your objectives.



Participation statistics & Society Info

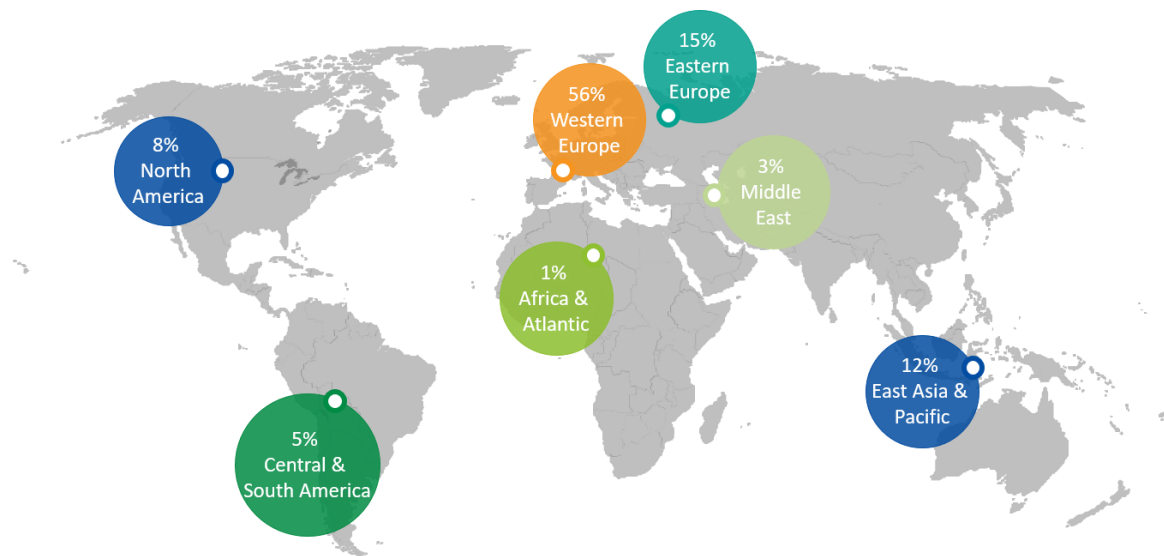
Industry benefits of supporting ESPID21

- Promotes cutting-edge scientific research
- Contributes to the advancement of PID on an international level
- Offers a unique opportunity to exchange ideas with renowned professionals from across the world
- Provides an ideal networking forum
- Offers unique exposure to worldwide markets

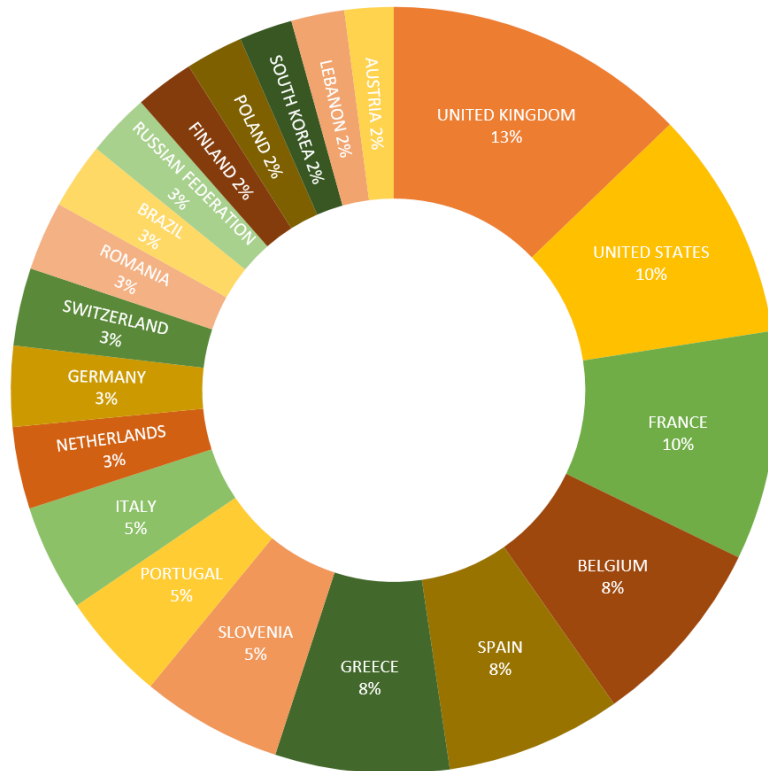
STATISTICS FROM ESPID20 – VIRTUAL (COMING SOON)

STATISTICS FROM ESPID19 – LJUBLJANA

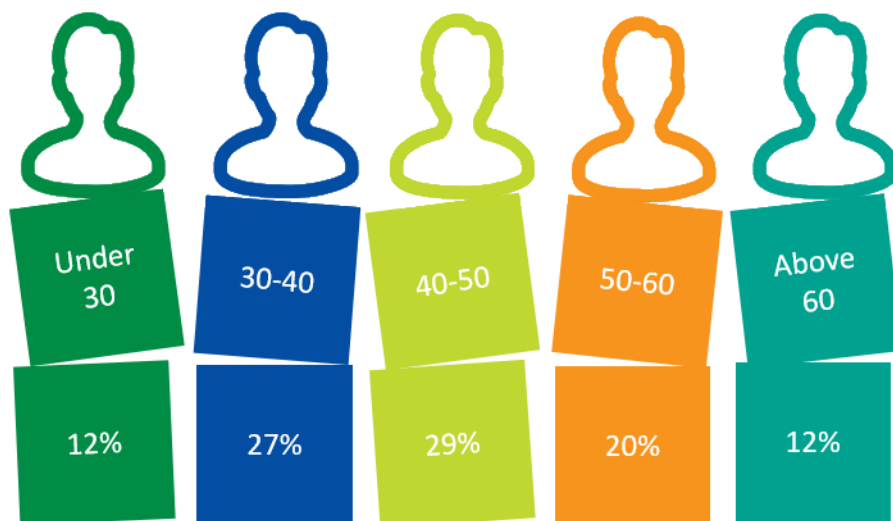
PARTICIPANTS BY WORLD REGIONS



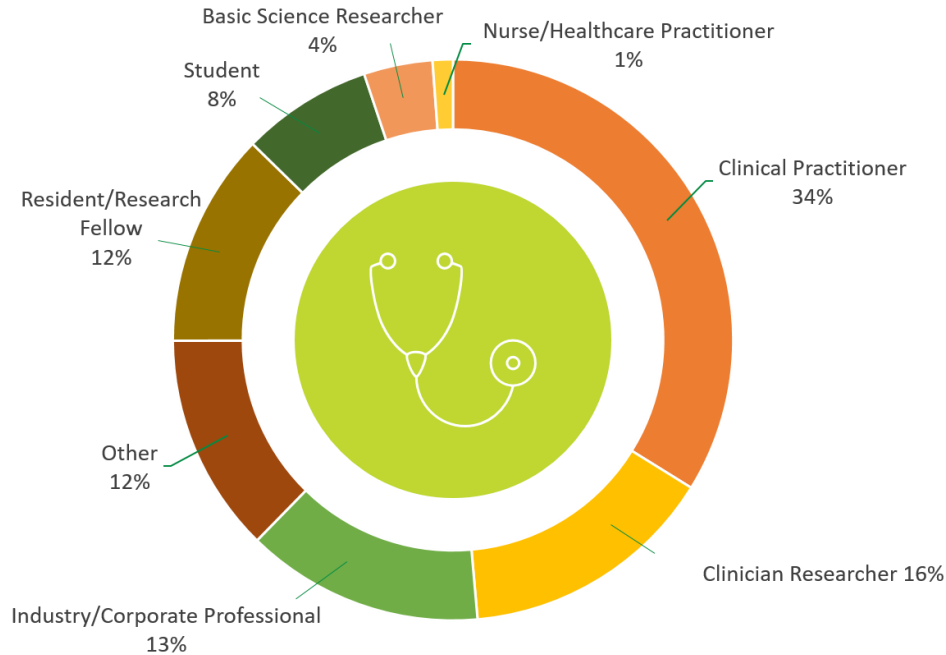
TOP 20 COUNTRIES



PARTICIPANTS BY AGE



PARTICIPANTS BY PROFESSIONAL ROLE



ABOUT THE SOCIETY AND ITS MEETING

The European Society for Paediatric Infectious Diseases (ESPID) is a non-profit medical association that focuses on paediatric infectious diseases (PID). Since its foundation in 1983, it has grown to include approximately 1180 members mostly from Europe and increasingly from other continents.

ESPID forms a platform for clinicians and scientists interested in clinical aspects, education, training and research concerning infectious diseases in children, including diagnosis, treatment and prevention with a particular focus on vaccination.

The society is engaged in a large number of activities including collaboration in multicentre trials and projects for surveillance of antimicrobial consumption and resistance in children, international exchange of paediatric infectious disease fellows, educational activities and it organises the leading global annual scientific Meeting in PID. ESPID is also engaged in various partnerships with international organisations such as ECDC, WHO, patient organisations such as CoMO and sister organisations such as ESID, EAP, PIDS, ESWI and WSPID. ESPID provides the opportunity to its members and participants in the Meeting to get involved in research networks.



ESPID OBJECTIVES

The purpose of the Society is the promotion of science and research, education and public health in the field of paediatric infectious diseases.

ESPID aims to promote the exchange of information among persons who have special interest in the field of PID by organising an annual scientific meeting and other regular scientific events, establishing international study groups and networks, participating in advisory boards of other relevant societies, organising symposia at other international conventions and by supporting joint publications by members in relevant or affiliated expert journals.

Furthermore, ESPID seeks to promote the development of PID in Europe and throughout the world by:

- Organising events, courses and similar activities, supporting training programmes in the field of PID including training and travel grants, making awards and giving prizes for achievements in the field;
- Providing training and vocational training in the field of PID and defining quality criteria of promoting and providing training facilities;
- Sponsoring collaborative research projects and initiatives involving society members.

Another aim of the Association is the acquisition of funds for the promotion of science and research, education and public health by other bodies or legal entities of public law; the provision of funds for a fully taxable corporation under private law presupposes that it is itself tax privileged.

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD



Kenes is committed to be a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programmes. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organisation contributing to improving health outcomes by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmep.eu.



CME Accreditation

An application will be submitted to the European Accreditation Council for Continuing Medical Education (EACCME) to provide accreditation by the following CME activity for medical specialists. The EACCME is an institution of the European Union of Medical Specialists (UEMS): www.uems.net.

Industry Supported Sessions

Industry Supported Sessions slots are offered to industry as non-CME commercial/promotional sessions that are not accredited. As such supporters are free to choose their topics, invite speakers and control content, the session will be indicated in the programme as organised by the Supporter. Topic and programme are subject to approval by the Meeting Scientific Committee.

Disclaimer

Information contained in the scientific programme must comply with the applicable CME/CPD regulations. Scientific/Educational Programme shall not include any commercial elements such as company names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non-educational activities may include promotional elements and shall not be accredited.



Educational & Support Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts and supporting better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

MEDICAL EDUCATION GRANT



Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

Certain scientific symposia within the main Meeting programme may coincide with the broaden educational objectives of certain supporters. Such sessions are designed by the programme committee of the meeting including choice of topic and speakers. Supporters are invited to contribute towards the costs of holding one or more of these sessions.

- Hands off support, no influence over any scientific/education content.
- Support will be acknowledged in a designated section of the mobile application, Meeting website and with signage during the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme* and on the event website as: Session Title “Supported with an Unrestricted Educational Grant from <Company Name>”.

*If applicable



PARTICIPATION GRANT



Under this scheme, sponsors can contribute to a fund supporting the cost of attendance at the Meeting (including registration and allowances for travel and accommodation). Applicants are awarded scores based on ESPID membership status, age, relevant qualifications, previous contributions to ESPID meetings and quality of submission(s) to the present meeting. If fully sponsored, it is estimated that the scheme will bring approximately 120 high quality delegates to the meeting.

- Assessment of applicants is entirely objective and done independently of the supporter by the meeting organisers.
- Support will be acknowledged in the Industry Support and Exhibition section on the event website.

INDUSTRY SUPPORTED ESPID MEETING ATTENDANCE SCHEME -

Please click [here](#) for Application process and Selection Criteria.

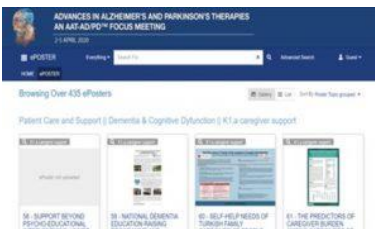
EDUCATIONAL GRANT FOR THE VIRTUAL PLATFORM



Independent educational grants, dedicated to the educational mission of the Annual Meeting, are appreciated and important to the Meeting's success.

- Support will be acknowledged in the Industry Support and Exhibition section and on the event website.

E-POSTERS



E-Posters create unique networking and engagement opportunities, generate participants' interest and are good exposure for authors in the virtual environment, as participants can interact with them via chat. E-poster support includes:

- Signage in the virtual Lobby to the e-Poster page with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application



PROMOTION OF WEBCASTED INDUSTRY SUPPORTED SYMPOSIA



Companies can rent a space on the ESPID Society website for period of 12 months (or until the next meeting) and use ESPID Society as a hosting partner to broaden the audience of your Supported Symposium.

- The webcast will be displayed in the private area of the website.
- Webcast will be clearly indicated as: “Webcast of an industry symposium session” on the ESPID Society Website.
- The company will need to provide a written agreement with the speakers, which allows the webcast to be placed there.
- Webcast needs to be provided by the supporting company.

Please note that it is the Exhibitors’/Supporters’ responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, [Medtech Europe](http://www.medtech-europe.com) (represents Medical Technology industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

Special Requests

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Industry Liaison & Sales – Nikol Karabelova at nkarabelova@kenes.com to discuss your needs.

Acknowledgements

Please note that all Supporters will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website and mobile application.

***All pictures are illustrations only.**



Promotional & Advertising Opportunities

VIRTUAL PLENARY SPONSORED SYMPOSIUM + LIVE Q&A

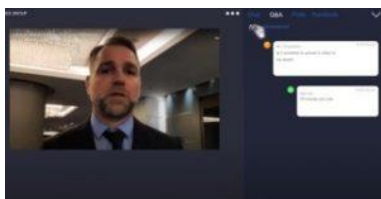


Opportunity to organise an Official Non-CME Industry Session in, up to 90 minutes (Program subject to the approval by the Meeting Scientific Committee).

- Includes live Q&A and IT support.
- Permission to use the phrase “Official Symposium of the ESPID 2021”
- Sponsored Symposia Programs will be included in a designated industry section of the Programme.
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the congress timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application

NOTE: The supporting company in addition to the support fee must cover the registration fee of the speakers. This also applies in the case where the speakers have already been invited by the Congress.

ADDITIONAL LIVE Q&A SESSION



Opportunity to have an additional live Q&A session connected to your industry session, during the Meeting days. Companies will have the possibility to engage with new participants in a different time zone and expand the reach of their symposium by bringing their experts for an additional live Q&A.

- Includes IT support.
- Time and date to be coordinated with the Meeting Organiser.



BRANDING OF THE WAITING ROOM: SLIDE OR VIDEO



Branding the virtual waiting room before your session starts is a great opportunity to connect with attendees and create anticipation.

- Opportunity to brand the virtual waiting room with company's logo.
- Opportunity to share a slide or a video while attendees are waiting for your session to start.

OTISIDE BRANDING



- Supporting company will have the opportunity to brand the flags, zeppelin, rotating signage or parking lot signage in the welcome page of the virtual Meeting.
- This page is the first page participants will see before each login to the platform, giving your company big exposure even before entering the virtual venue.

LOGO IN THE VIRTUAL LOBBY



- Supporting company will have their logo placed in one of the screens in the virtual lobby.
- A great exposure, as participants can click on the logo and be directed to the company's booth or a web page.



ADVERT IN THE VIRTUAL LOBBY



- Supporting company will have the opportunity to add an advert in one of the screens in the lobby of the virtual Congress.
- By clicking on the screen, a pop-up will show your advert.

VIDEO IN THE VIRTUAL LOBBY



- Supporting company will have the opportunity to add a video in one of the screens in the lobby of the virtual Congress.
- By clicking on this video ad, a video streamer pop-up will show in the screen.

SPONSORSHIP OF A VIRTUAL DAY



Opportunity to sponsor a virtual day in the Meeting platform.

- Logo of the supporting company will be placed throughout the platform and push notifications will be sent to all attendees with the message "This virtual day is being supported by..." and Company name.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



NETWORKING LOUNGE



There will be a Networking Lounge where attendees can interact and connect with each other, by group, 1×1 or video call.

- Support will be recognized with the company logo in the entrance of the Networking Lounge.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

VIRTUAL HOSPITALITY SUITS / MEETING ROOMS



Opportunity to hire a virtual room that may be used to host and entertain guests throughout the Meeting.

- Technical support will/can be provided.

WORLD MAP



The World Map is a unique atlas providing viewers with extra info/data on conference participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins, ideal for enhancing participant networking in the virtual environment.

- Support will be recognized with World map signage within virtual Lobby including “Supported by...” and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Advertising Opportunities

ADVERT - MEETING APP



Gain additional exposure for your Symposium by advertising it in a designated section of the Meeting App.

- The Meeting App will be available for all participants who download the app.
- Support will be recognised in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

ADVERT - TWITTER WALL



A large screen will appear in a main area of the convention center showing all social media interactions that include the Meeting hashtag #ESPID2021.

- Your company advert will be shown on the social media plasma screen in a loop with the social media interactions and other companies' adverts.
- Content of the advert subject to the approval by the Meeting Scientific Committee.
- Support will be recognised in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

PLATFORM PUSH NOTIFICATION



- One "push notification" sent to all online participants through the virtual platform, to be coordinated with Meeting Organizer.
- Specifications will be provided by the congress organizers



PROMOTIONAL E-MAILSHOT (EXCLUSIVE OR JOINT MAILSHOT)



Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Meeting Organizer.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be ESPID 2021.
- **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

* In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.

Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology Industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organiser to any suits, demands by the Exhibitor/Supporter or any other third party.

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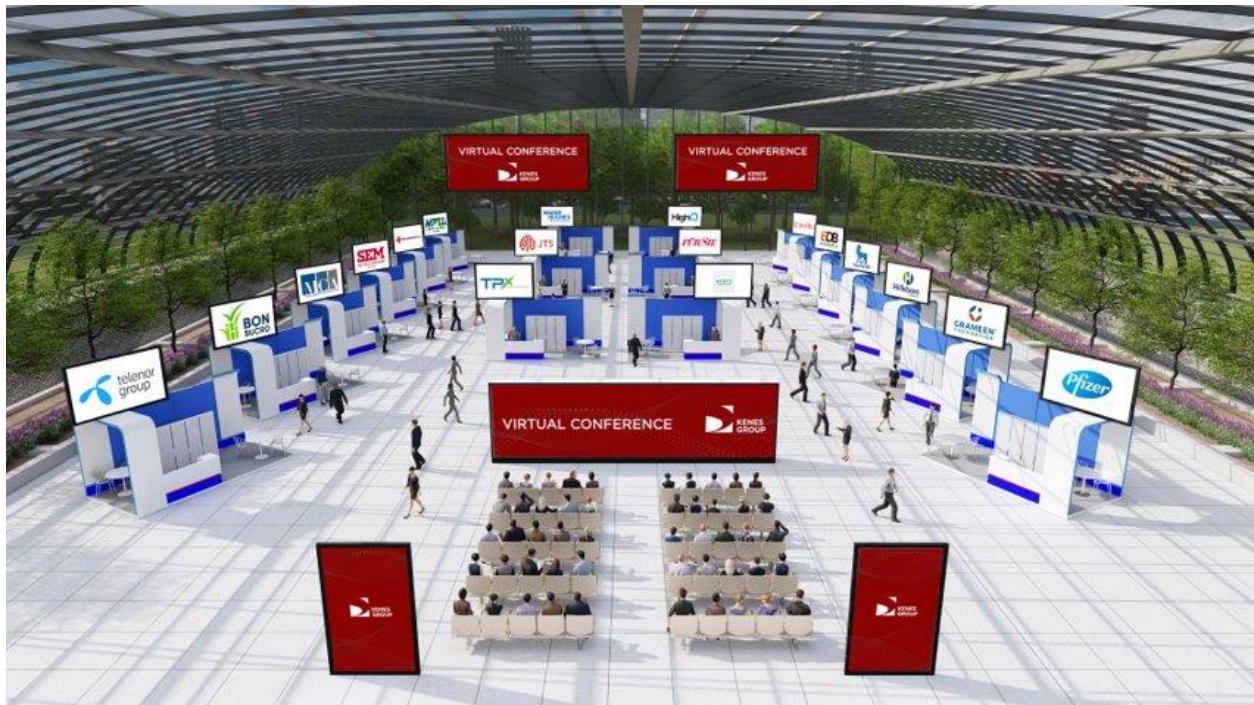
***All pictures are illustrations only.**



All about the exhibition

VIRTUAL EXHIBITION

FLOORPLAN:



BANNER IN THE EXHIBITION HALL

*An opportunity to brand the exhibition area by positioning company's logo on the banners. A great exposure, as participants can click on the logo and be directed to the company's booth or a web page.



VIRTUAL BOOTH



2D booth* in the virtual Exhibition Hall includes:

- Company Name and Logo
- Company Profile
- Documents, Videos and Images
- Content hyperlinks for company's website, products, news and social media accounts.
- Badge Swipe button

Additional features:

- Interactive Chat (Group and 1:1 chat, including video calls)
- Contact Us
- Ability to see visiting attendees at the booth.

***Booth template design will depend on the sponsorship package.**

Please contact me for details, pricing and booking form:

Nikol Karabelova

Industry Liaison & Sales Associate

Tel: +41 22 908 0488 Ext. 293

Email: nkarabelova@kenes.com



Exhibitors Badges Rules & regulations

ALLOCATION OF THE VIRTUAL EXHIBITION SPACE

A completed Exhibition Booking Form and/or Contract must be emailed/delivered to ensure reservation of a desired Virtual booth template. Upon receipt of the Exhibition Booking Form and/or Contract, Virtual Booth will be confirmed and an invoice will be provided.

VIRTUAL EXHIBITOR REGISTRATIONS

All exhibitors are required to be registered in the Congress. Registrations will be given depending on your booth of choice:

- Small Virtual Booth – 2 registrations
- Medium Virtual Booth – 3 registrations
- Large Virtual Booth – 5 registrations
- Premium Virtual Booth – 7 registrations

Within the virtual event platform, all exhibitors (booth admins) will be recognized with a letter E (Exhibitor) indicated after their names. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Small and Medium Virtual Booths – up to 10 exhibitor registrations
- Large and Premium Virtual Booths – up to 20 exhibitor registrations

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Meeting. It will include the following:

- Technical details about the Virtual Platform
- Final exhibition details and information
- Specifications
- Services available to exhibitors and order forms

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile and read important exhibitor information on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.



EXHIBITION TERMS & CONDITIONS

The Terms and Conditions can be found [here](#). Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the ESPID 2021. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Meeting. This organisational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Meeting.



Payments, Cancellation Terms & Conditions

Applications for Support and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

[Terms and Conditions](#) of Sponsor will be included in the contract as well.

PAYMENT METHODS

TERMS OF PAYMENT

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by February 25th, 2021.

All payments must be received before the start date of the Meeting. Should the Exhibitor fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Option 1: Payment by check (€).

Please make checks payable to:

Kenes International Organizers of Congresses Ltd – ESPID 2021

Option 2: Payment by Bank Transfer (€).

Please make drafts payable to:

Kenes International Organizers of Congresses Ltd – ESPID 2021

All bank charges are the responsibility of the payer.

2021.espidmeeting.org



CANCELLATION & MODIFICATION POLICY

Cancellation or reduction of support items must be made in writing to the Industry and Liaison Sales Associate: Nikol Karabelova – nkarabelova@kenes.com.

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before January 29th, 2021, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between January 29th, 2021 – February 24th, 2021 inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after February 25th, 2021.

CONTACT

Please contact me for details, pricing and booking form:

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Email: nkarabelova@kenes.com

